

Vendors Information

Category : Vendor Packages

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For Vendors

Texas International Hair and Trade Show @ The Dallas Convention Center

The Texas International Hair and Trade Show has combined the efforts of four Texas trade shows with more than 15 years of hair show experience: The Ark-La-Tex Showcase Showdown Hair Extravaganza (ASSHE), The Dallas Hair Show, The Texas Hair and Beauty Show, and The UDOA Educational Hair Show. Dallas Convention Center will be the new home for this huge show. Each of these shows were formerly held at different venues, however all of these shows have grown exponentially and can no longer be accommodated at their past venues. This phenomenal marketing and sales opportunity will be a prime venue for businesses to expose their products and services to thousands of conscious consumers. In addition to providing business owners a venue to make an extra ordinary amount of direct sales. The Texas International Hair and Trade Show is like no other HBC expo in the area and is the premier hair and fashion tradeshow in North Texas. Over 10,000 people are expected to attend this event.

We have created a trade event that will bring stylist, barbers, students, and product companies together into one location to network, market their products, increase their bottom-line as well as to be entertained. We will have a combination of trade showcasing, competitions, educational seminars, and entertainment.

The Texas International Hair and Trade Show is one of the only shows in Texas that will merge all components of the beauty industry together. During these two days you will be entertained, informed, and introduced to new open areas to market your product line.

We are looking forward to working with you on this project, and welcome your involvement in this venture. Please feel free to contact Cratina Webb 903-926-7211 or Vince Shelton 214-674-1995. Please return the attached Registration Form immediately to confirm your official exhibitor status. Upon receipt of your registration form and payment we will forward the exhibit instructions and all other pertinent information.

Exhibitor Registration Form

[Vendor Online Registration Form Click here...](#)

(For platforms, styling chairs, etc call one of the directors for details)

Make checks Payable to: Texas International Hair and Trade Show
Address: 427 N Town East Blvd., Ste 103 Mesquite, TX 75150/ Attn. Cratina Webb

Setup A:

10'x10' Space with
Back drape
Side drapery

One (1) ID sign
One (1) 6' skirted Table
Two (2) Folding Chairs
Five (5) Armbands

THIS PACKAGE

Regular \$750

Setup B:

Corner Booth
(Limited Availability)
10'x10' Space with Back drape
Side drapery

One (1) ID sign
One (1) 6' Skirted Table
Two (2) Folding Chairs
Five (5) Armbands

THIS PACKAGE

Regular \$950

Setup C:

10'x20' Space with
Back drape
Side drapery

One (1) ID sign
One (1) 6' Skirted Table

Two (2) Folding Chairs
Five (5) Armbands

THIS PACKAGE

Regular \$1150

Setup D:

Corner Booth 20'x20' Space with
Back drape
Side drapery

One (1) ID sign
One (1) 6' Skirted Table

Two (2) Folding Chairs
Five (5) Armbands

THIS PACKAGE

Regular \$2250

Setup E:

Corner Booth 20x30' Space with
Back drape
Side drapery

One (1) ID sign
One (1) 6' Skirted Table

Two (2) Folding Chairs
Five (5) Armbands

THIS PACKAGE

Regular \$3250